



WHY TALERANG?

TALERANG
Career training



ABOUT US

Talerang provides career training to students and professionals, with the mission to create a work-ready India. Talerang began as a project at **Harvard Business School** and has impacted over 2 million students in the past four years, through partnerships with colleges, corporates, the media and the **United Nations Development Program**.



Key programs include the Future CEOs Program, Talerang Online, Reality Bytes and customized programs for the **UNDP, Deutsche Bank and IIT**. Students once trained are provided work opportunities at our **250** organizational partners including the **Aditya Birla Group, Teach For India, ICICI Prudential, Godrej, Mahindra, FoxyMoron, Percept and Central Square Foundation**. Talerang Online is soon going to be available in regional languages and has an inbuilt resume maker, skill track selector, proprietary assessments and certification. Talerang has been recognised by the **United Nations Development Program, Michael and Susan Dell Foundation** and won the **Harvard Business School New Venture Competition**.



SHVETA RAINA, CEO & FOUNDER

Shveta Raina is the Founder of Talerang with the vision to get 20 million graduates work-ready by 2020. Shveta is a graduate from Harvard Business School, where she graduated with Honours (~top 15% of her graduating class) and the Horace Goldsmith Fellowship for Social Enterprise.

She led an **independent research project** under the guidance of **Professor Das Narayan Das** to find a solution to India's employability crisis, which grew into Talerang. Her pilots were funded by a grant from Harvard's Social Enterprise Initiative. She also graduated **Magna cum Laude** from **Brown University** in **Applied Mathematics, International Studies and Economics**.

Shveta has been recognized as one of **India Inc's Rising Women Leaders** by the Economic Times, and a **Woman of Courage** by India Today. She has been a speaker at **TedX, the Harvard India Conference, UN Young Changemakers** and the **Women Economic Forum**. She writes a weekly column in India's most circulated paper (Dainik Bhaskar) on student issues. She is part of the Mumbai Youth Forum, The IMC Start-up Committee and IMC Skill Development Committee. She was awarded Young Womenpreneur 2017 by the DICE Ecosystem and the Governor of Maharashtra. Previously, Shveta was a Director on the start-up team of Teach For India. She was a consultant at McKinsey's New York City office where founded and ran the Female Business Analyst Mentorship Program (North America).

AWARDS AND FELICITATIONS



Talerang was one out of ten companies chosen by Village Capital for their India 2016 Program. Village Capital Education selects entrepreneurs innovating in market-based models for college and career readiness in India. This competition is sponsored by the Michael & Susan Dell Foundation.



Talerang won the Harvard Business School New Venture Competition, South Asia.

In addition to these accolades Talerang has been invited by various organisations to speak about the work-readiness crisis in India, such as the United Nations Young Changemakers Conclave.

TALERANG IN THE NEWS!



This article talks about the need for competency-based learning in India, Gen Z's quest for the perfect job, the importance of internships and the role of sustainable job creation in the years to come.



This article addresses the employability crisis that India is currently facing and the steps Talerang is taking to solve this problem. A degree is not enough; graduates need to equip themselves with the skills required in a real work environment.



This article explains how Gen Z can prepare better for their careers by developing their skills and seeking mentorship. It also shares insight on the choices Gen Z women make between studying and working.



The article focuses on Shveta's personal and professional life, and how Talerang bridges the work - readiness gap for Indian college undergraduates.



The report highlights how Talerang bridges the gap between education and employability and how Talerang is crucial today when the Indian workforce has a low-level of graduate employment.



The article highlights how the Indian education system is not aligned with industry needs and explains Talerang's research and 6 training modules.

Talerang has been featured in various national newspapers.
A few snippets of some of the articles above.

OUR SENIOR PANEL

- **SANJEEV BIKHCHANDANI** - CO-FOUNDER, INFO EDGE
- **RITU ANAND** - VP - HUMAN RESOURCES, TATA CONSULTANCY SERVICES
- **NEERAJ BHARGAVA** - DIRECTOR AND FOUNDER, ZODIUS CAPITAL
- **ASHISH DHAWAN** - FOUNDER AND CHAIRMAN, CENTRAL SQUARE FOUNDATION
- **JACK GABARRO** - BAKER FOUNDATION PROFESSOR, HARVARD BUSINESS SCHOOL
- **ASHOK KURIEN** - PROMOTER STRATEGIST, LIVINGUARD TECHNOLOGIES PVT. LTD
- **MALLIKA SINGH** - CONSULTANT, COMPRODLS
- **AJAY SWARUP** - MANAGING DIRECTOR, GLOBUS SPIRITS
- **NEERJA TIKU** - PROFESSOR AND EX-HEAD OF DEPARTMENT AT DEPARTMENT OF INDUSTRIAL DESIGN, SCHOOL OF PLANNING AND ARCHITECTURE (SPA)
- **MR. SURESH KRISHNA** - CO-FOUNDER AND CEO, YUNUS SOCIAL BUSINESS FUND
- **ANJALI BANSAL** - FOUNDER, AVAANA CAPITAL
- **SHAHEEN MISTRI** - CEO, TEACH FOR INDIA. FOUNDER, AKANKSHA

**SUCCESSFUL LEADERS ACROSS THE
GLOBE MENTOR OUR STUDENTS**

OUR YOUNG LEADERS PANEL

- **AMULEEK SINGH BIJRAL** - CEO/FOUNDER, MOUNTAIN TRAIL FOODS
- **SHAMA DALAL** - HEAD OF MARKETING - HENKEL BEAUTY CARE INDIA
- **PANKAJ DINODIA** - CEO, DINODIA CAPITAL ADVISORS
- **SHUCHI KOTHARI** - DIRECTOR AT HEALTH & GLOW PVT LTD
- **ABRITI MAUDGAL** - TRANSACTION TAX MANAGER AT EY
- **ANKIT SAMDARIYA** - CEO, THE HIVE / XANDER
- **NISHANT SHARMA** - CO-FOUNDER & DIRECTOR, KEDAARA CAPITAL
- **RAKHI SINGH** - HR CONSULTANT, AON SERVICES INDIA LTD.
- **VARUN DUTT** - SENIOR ANALYST, AIMS ASSET MANAGEMENT
- **RAMIT BHATNAGAR** - CHIEF OPERATING OFFICER AT MJ GLOBAL
- **AKSHAY NAVALADI** - CO-FOUNDER, HEALTHSKOOL
- **SHARAN SINGH** - VP, 100MB
- **MANASI TOTADE** - PRODUCT MARKETING AT WHATSAPP
- **MAYANK SINGHAL** - VENTURE INVESTOR AT RNT CAPITAL ADVISORS
- **RAUNAQ SABHARWAL** - VICE PRESIDENT AT THE PARTHENON GROUP
- **MEGHNA APPARAO** - DIRECTOR, AMAZON
- **ILINA DUBEY** - BRACK CAPITAL REAL ESTATE
- **DEEPAK MENON** - REGIONAL DIRECTOR - VILLAGE CAPITAL
- **NATASHA BHANDARI** - ADMISSIONS MANAGER, CANADIAN INTERNATIONAL SCHOOL
- **IRA TRIVEDI** - AUTHOR, JOURNALIST, SPEAKER

**HIGH POTENTIAL STUDENTS GET TO
INTERACT WITH OUR EXCLUSIVE YLP**

A GOLDEN OPPORTUNITY TO DO A LIVE PROJECT WITH INDIA'S TOP COMPANIES!



WE HAVE OVER 250 ORGANISATIONAL PARTNERS
READY TO HIRE OUR TALENTED STUDENTS

REALITY BYTES STRUCTURE

TRAINING IN 21ST CENTURY SKILLS

Run effective research studies
Summarize and synthesize learnings
Build a website from the ground up
Work in teams on problem-solving
Run a digital marketing campaign
Problem solve using design thinking tools
Pitch yourself to a potential employer
Share your story in a TedX style talk
Get hired...and more!

LIVE PROJECT AT A COMPANY

Data Analytics
Social Media Marketing
Design
Coding
Research
Finance
Entrepreneurship
Strategy
Sales and Support
Business Operations
Fashion
Marketing
Written Communications
Academia

basics of coding

the productivity tool-kit

design thinking

**intro to Artificial
Intelligence**

consumer listening

**communicating
for impact**

team challenges

**perfect
presentations**

problem solving

first impressions

building connections

“The program was a blockbuster learning and action experience for me. My biggest takeaway was being able to interact with established professionals from different industries”- **Adyant Deshpande, Dhirubhai Ambani International School, Live Project: Talerang**

“ My favourite module was creating a website” - **Khushvi Kanungo, JBCN International School, Live Project: TeenQueen**

“During my live project, I learned the importance of moulding data into useful information. I realized the importance of research analysis and the training modules boosted my confidence and speaking skills” - **Hitashi Mehta, JBCN International School, Live Project: StyleNook**



STUDENT TESTIMONIALS

REALITY BYTES PROGRAM

The vision for Reality Bytes program is to create a pipeline of work-ready talent and prepare you for the jobs of the future and 21st century demands. We believe that this is critical for our economic progress and overall effectiveness as a nation.

WHAT'S IN IT FOR YOU?

Talerang's association with the student allows for your holistic development into a work-ready leader, excited to take on the world! You will go through an experiential and transformative program researched at Harvard Business School.

Confidence to drive your career path

The idea behind Talerang's Reality Bytes program is to help you prepare yourself for the jobs of the future. As such, there is no right or wrong path. We equip you with all the information and advice to make the right decision and drive your own career.



Quality work-readiness training

Talerang brings in a wide range of work-ready individuals to get you up to speed on the basics of work readiness. Our facilitators go through a rigorous certification process before they can run a batch independently. Our young leader's panel and guest speakers bring in vast experience from different spheres of life. Our training program based on 21st century skills will help you gauge fit and interest for the chosen skill track to arrive at a clear vision and an informed career decision.

Community of Reality Bytes alumni

Talerang hand-picks students for this program. You will learn from not just their facilitators, but also their peers. Previously, we have had school toppers, national level players, young entrepreneurs and impressive orators in our class.



Experiential curriculum and wide-spread practical exposure

At Talerang, we believe that lecture and rote learning is ineffective, especially when learning skills such as leadership, problem solving, communication team-work, and time-management. Our curriculum is designed to make you pro-active, punctual, confident and effective at work. Our curriculum incorporated global best practices such as Harvard cases, projects, outdoor activities and team-work.



Exposure to Harvard cases, books and methodology

Talerang uses Harvard Business School cases to teach. We also use the 4 step learning model (pre-work, small group discussion, large group discussion and reflection). For the initial work-readiness training, there is a total of 8 days training, live project during the summer break and lifelong mentorship.

Personalized coaching and lifelong mentorship

Talerang believes that each student's journey is different. We will provide you with multiple rounds of feedback during the program on their work-readiness. We will also convey feedback from the company - both strengths displayed and areas they need to develop! Each student will access mentors from Harvard, Brown and Johns Hopkins for a lifetime!



Parent feedback conversation

We encourage students to speak to us so that we can also get your perspectives on your career trajectory. We can share your assessment with you once certain procedures are completed. Additionally we and do a free session / call with you to answer questions you have about your career path!



Exclusive work opportunities and alumni network

Talerang provides an opportunity to work with corporate on a live project and a chosen skill track. Several alumni have been given speaker opportunities in our trainings. Additionally, several alums have received full time job opportunities through the program. Our corporate partners are always on the look-out for work-ready talent and many of them turn to Talerang as their first option! Talerang also hires actively from the alumni base. Currently, ~50% of our team are alums.

Live project at top companies

Talerang has the support of 250+ corporates who are excited to bring you on for a summer project after you have completed our initial training. These corporates will provide you with a letter once they have completed their experience with them. We believe that this is a valuable sign-off from the company that they are truly work-ready. Exemplary performance during the program is required for receiving Distinction from our program.



Work-readiness assessments

We have developed a unique set of work-readiness assessments which capture your strengths and areas of improvement - both on skill and fit. Our research has shown that students that scored well on our assessment have gone on to succeed in their placements as well. We believe that by quantifying and understanding their areas of development they will be a step ahead in preparing you for higher studies or internships!



Dedicated mentors

Talerang assigns an alumni mentor to each selected Reality Bytes student in order to guide them through their work-readiness journey. These mentors have been in their shoes just a few years ago, and are supported by the Talerang team to coach them through any questions - small or big that they might have! Alumni mentors submit a report to Talerang periodically so we are updated about any burning questions or concerns. Additionally, the team takes out time to mentor our students and ensure they are making the career choices that are right for them.

PROJECT सवDISHA

Project सवdishA is a part of the Skill-India movement by our Prime Minister Narendra Modi with the vision to help talented women to take their career forward at SNTD University. This project is a partnership between Talerang, CII and Wheebox which aims to impact 15,000 female students by making them employable. The event was inaugurated by Dr. Shashikala Wanjari - Vice Chancellor, SNTD Women's University and Ms. Aafreen Siddiqui Sherwani - Maharashtra State Focal Point, UNDP.

This project addresses a fundamental question that most students have these days - what is the right path for me? The kick-off was a huge success with a packed auditorium of students and faculty members. DISHA is a partnership between IDF, UNDP and Xyntéo supported by IKEA Foundation.



Changing the world! - A UNDP initiative



"Harshita's confidence reached another level which has immensely grown her as a person. Her personality has changed giving her the confidence and courage to face the world outside college. I am extremely happy with the program! She was rated the most work-ready intern at Harvard Business School India Research Center and rewarded for the same at Talerang's graduation ceremony. I am proud of her and thankful to Talerang."

-Mrs. Sudha Sinha (Harshita's mother)



"There is a visible boost in Anushka's confidence level after attending Talerang's Program. Her communication skills have improved immensely and she learned how business decisions are made during her internship at MyGlam Studio. Her internship also helped her look at situations from a more strategic standpoint. I am happy that she could grab this opportunity!"

- Jatin Shah (Anushka's father)

PARENTS SPEAK

DON'T MISS OUT!!

Live project at a top company

Presenting to CEOs
of companies

Lifelong
mentorship

Learn skills through a curriculum
researched at Harvard Business School

Incredible guest speakers and
industry experts

Project letter
from corporates

Crack the best
opportunities at
India's top companies

Experience working with
Gen X and Y

Experiential learning and
personalized feedback

Be a part of a
selective cohort

Recognised by UNDP, Michael
and Susan Dell Foundation
and Kalaari Capital