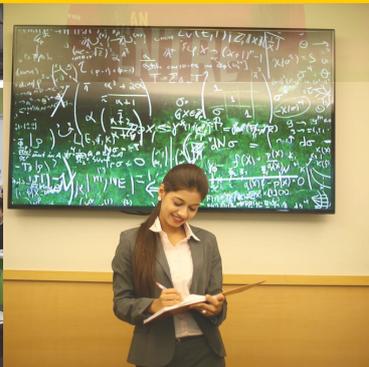




PARENT HANDBOOK

TALERANG™

Unleashing talent



ABOUT US

Talerang provides career training to students and professionals, with the mission to create a work-ready India. Talerang began as a project at Harvard Business School and has impacted over 2 million students in the past three years, through partnerships with colleges, corporates, the media and the United Nations Development Program.



Key programs include the Future CEOs Program, Talerang Online and customized programs for the UNDP, Deutsche Bank and IIT. Students once trained are provided work opportunities at our 200 organizational partners including the Aditya Birla Group, Teach For India, Technoserve, Zodius, FoxyMoron, Percept and Central Square Foundation.

Talerang Online is soon going to be available in regional languages and has an inbuilt resume maker, skill track selector, proprietary assessments and certification. We have also been featured in the media: read more about us on the Economic Times, Open Magazine, Times of India, Smart Manager and YourStory.



SHVETA RAINA, CEO & FOUNDER

Shveta Raina is the Founder of Talerang with the vision to get 20 million graduates work-ready by 2020. Talerang has impacted over 2 million students in the past 3 years, through partnerships with colleges, corporates, the media and the United Nations Development Program.

Shveta is a graduate from Harvard Business School, where she graduated with Honours (~top 15% of her graduating class) and the Horace Goldsmith Fellowship for Social Enterprise. She led an independent research project under the guidance of Professor Das Narayan Das to find a solution to India's employability crisis, which grew into Talerang. Her pilots were funded by a grant from Harvard's Social Enterprise Initiative. She also graduated Magna cum Laude from Brown University in Applied Mathematics, International Studies and Economics.

Shveta has been recognized as one of India Inc's Rising Women Leaders by the Economic Times, and a Woman of Courage by India Today. She has been a speaker at TedX, the Harvard India Conference, UN Young Changemakers and the Women Economic Forum. She writes a weekly column in India's most circulated paper (Dainik Bhaskar) on student issues. She is part of the Mumbai Youth Forum, The IMC Start-up Committee and IMC Skill Development Committee. She was awarded Young Womenpreneur 2017 by the DICE Ecosystem and the Governor of Maharashtra. Previously, Shveta was a Director on the start-up team of Teach For India. She was a consultant at McKinsey's New York City office where founded and ran the Female Business Analyst Mentorship Program (North America).

“During my internship at NRB Bearings, I was given different projects to work on, primarily revolving around Finance. Within such a short period of time, I have learnt a lot about the Finance sector! From handling massive data sheets on MS Excel to analyzing the financial statements from an investor’s perspective, this internship has taught me a lot! If I had to pick a best moment, it would be the time when I got a job offer from the CFO of NRB Bearings within 2 weeks of my internship! I feel extremely confident. I have finally found what I love to do!”

Gaurav Navani, HR College of Commerce and Economics, Mumbai - Intern at NRB Bearings.

“During my time as an intern with the Program Management team of Aspiring Minds, my work revolved around Email marketing and affiliate marketing for the first couple of weeks. Out of the various suggestions that I gave in my strategic report for their Email marketing techniques, some have been implemented already! The entire team at Aspiring Minds was very welcoming and extremely friendly, especially my reporting managers, with whom I have a very healthy relationship! Thank you Talerang for this lovely experience!”

Shreyansh Agrawal -Shri Ram College of Commerce, New Delhi - Intern at Aspiring Minds.

“During my internship with JetSynthesys, I worked on a project which required me to make an MIS report for the Gaming division of JetSynthesys. I also assisted the Finance department on projects involving Tally. Since I had opted for a Data Analytics/Finance skill-track, I believe this internship was both fruitful and fun! The best moment at my internship would have to be the time when I completed my MIS report and it was used for the company’s Data Analysis! This internship taught me that patience is my area of development and that working from 9 to 5 is not as easy as it sounds. Thank you Talerang for this awesome experience!”

Sanaaya Kurup - FLAME University, Pune - Intern at JetSynthesys.

“It has been a great opportunity, interning with Virtuous Retail. The entire journey has been very fruitful as it has helped me realize what my potential is. The internship successfully provided me with a clear vision of what I want to achieve in life and how to go about it. Through this internship, I have been able to improve my MS Excel skills and enhance my ability to analyse problems and situations in a critical and logical manner. Thank you Talerang for this eye-opening internship!”

Sneha Makwana - Mount Carmel College, Bangalore - Intern at Virtuous Retail.



STUDENT SPEAK

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FUTURE CEOS PROGRAM

The vision for the Future CEOs Program (previously known as Work-Immersion Program) is to create a pipeline of work-ready talent for India's organizations (for-profit, non-profit or government). We believe that this is critical for our economic progress and overall effectiveness as a nation.

WHAT'S IN IT FOR YOUR CHILD?

As a parent, you are concerned for your child's future. Talerang's association with the student allows for their holistic development into a work-ready candidate, excited to take on the world!

Confidence to drive your career path

The idea behind Talerang's Future CEO Program is to empower your child to better know themselves, so that they can adequately prepare themselves, and then prove themselves in a career that is meaningful to them. As such, there is no right or wrong path for your child. We equip them with all the information and advice to make the right decision and drive their own career.



Quality work-readiness training

Talerang brings in a wide range of work-ready individuals to get your child up to speed on the basics of work readiness. Our facilitators go through a rigorous certification process before they can run a batch independently. Our young leader's panel and guest speakers bring in vast experience from different spheres of life. Our 6 step transformation is designed to help them Know Themselves, Prepare Themselves and then Prove Themselves in the work-world with all the information and advice to make the right decision and drive their own career.

Community of Future CEOs

Talerang hand-picks students for this program. Your child will learn from not just their facilitators, but also their peers. Previously, we have had college toppers, national level swimmers, published authors, young entrepreneurs and impressive orators in our class. Our cohorts have become close confidantes and friends who remained in touch.



Experiential curriculum and wide-spread exposure

At Talerang, we believe that lecture and rote learning is ineffective, especially when learning skills such as leadership, problem solving, communication and team-work. Our curriculum is designed to make your child pro-active, punctual, confident and effective at work. Our curriculum incorporated global best practices such as Harvard cases, projects, outdoor activities and team-work



Exposure to Harvard cases, books and methodology

Talerang uses Harvard Business School cases to teach. We also use the 4 step learning model (pre-work, small group discussion, large group discussion and reflection). For the initial work-readiness training, there is a total of 30 hours of pre-work, in-class training of 30 hours and a live project for 40 hours.

Personalized feedback and coaching

Talerang believes that each student's journey is different. We will provide your child with multiple rounds of feedback during the program on their work-readiness. Specifically, their communication skills and professionalism will be honed during the program. We will also convey feedback from the company to your child - both strengths displayed and areas they need to develop!



Parent feedback conversation

For many of our students, you the parents, are still a driving force in their decision making. We encourage students to help us speak to you so that we can also get your perspectives on your child's career trajectory. We can share their assessment with you once certain procedures are completed. Additionally we do a free session / call with your child to answer questions they have about their career path!



Full-time job opportunities and alumni network

Talerang provides access to follow-on trainings and event invitations to our alumni. Several alumni have been given speaker opportunities in our trainings. Additionally, several alumni have received full time job opportunities through the program. Our corporate partners are always on the look-out for work-ready talent and many of them turn to Talerang as their first option! Talerang also hires actively from the alumni base. Currently, ~50% of our team are alumni.

Work immersion (internship) opportunity

Talerang has the support of 200 corporates who are excited to bring your child on for a summer internship after they have completed our initial training. These corporates will provide them with an internship letter once they have completed their experience with them. We believe that this is a valuable sign-off from the company that they are truly work-ready. The internship is for 400 hours (6-8 weeks) during the summer break. While many students choose not to do internships, exemplary performance during the internship is required for receiving Distinction from our program.



Work-readiness Assessments

We have developed a unique set of work-readiness assessments which capture your strengths and areas of improvement - both on skill and fit. Our research has shown that students that scored well on our assessment have gone on to succeed in their placements as well. We believe that by quantifying and understanding their areas of development they will be a step ahead in preparing for their interviews and jobs!



Dedicated mentors

Talerang assigns an alumni mentor to each selected Future CEO in order to guide them through their work-readiness journey. These mentors have been in their shoes just a few years ago, and are supported by the Talerang team to coach them through any questions - small or big that they might have! Alumni mentors submit a report to Talerang periodically so we are updated about any burning questions or concerns. Additionally, the team takes out time to mentor our students and ensure they are making the career choices that are right for them.

AWARDS AND FELICITATIONS



Talerang was one out of ten companies chosen by Village Capital for their India 2016 Program. Village Capital Education selects entrepreneurs innovating in market-based models for college and career readiness in India. This competition is sponsored by the Michael & Susan Dell Foundation.



Talerang won the Harvard Business School New Venture Competition, South Asia.

In addition to these accolades Talerang has been invited by various organisations to speak about the work-readiness crisis in India, such as the United Nations Young Changemakers Conclave.

IN THE NEWS!



This article talks about the need for competency-based learning in India, Gen Z's quest for the perfect job, the importance of internships and the role of sustainable job creation in the years to come.



This article addresses the employability crisis that India is currently facing and the steps Talerang is taking to solve this problem. A degree is not enough; graduates need to equip themselves with the skills required in a real work environment.



This article explains how Gen Z can prepare better for their careers by developing their skills and seeking mentorship. It also shares insight on the choices Gen Z women make between studying and working.



The article focuses on Shveta's personal and professional life, and how Talerang bridges the work - readiness gap for Indian college undergraduates.



The report highlights how Talerang bridges the gap between education and employability and how Talerang is crucial today when the Indian workforce has a low-level of graduate employment.



The article highlights how the Indian education system is not aligned with industry needs and explains Talerang's research and 6 training modules.

Talerang has been featured in various national newspapers.
A few snippets of some of the articles above.

PROJECT सवDISHA

Project सवdisha is a part of the Skill-India movement by our Prime Minister Narendra Modi with the vision to help talented women to take their career forward at SNTD University. This project is a partnership between Talerang, CII and Wheebox which aims to impact 15,000 female students by making them employable. The event was inaugurated by Dr. Shashikala Wanjari - Vice Chancellor, SNTD Women's University and Ms. Aafreen Siddiqui Sherwani - Maharashtra State Focal Point, UNDP.

This project addresses a fundamental question that most students have these days - what is the right path for me? The kick-off was a huge success with a packed auditorium of students and faculty members. DISHA is a partnership between IDF, UNDP and Xyntéo supported by IKEA Foundation.



A UNDP initiative



"Harshita's confidence reached another level which has immensely grown her as a person. Her personality has changed giving her the confidence and courage to face the world outside college. I am extremely happy with the program! She was rated the most work-ready intern at Harvard Business School India Research Center and rewarded for the same at Talerang's graduation ceremony. I am proud of her and thankful to Talerang."

-Mrs. Sudha Sinha (Harshita's mother)



"There is a visible boost in Anushka's confidence level after attending Talerang's Future CEOs Program. Her communication skills have improved immensely and she learned how business decisions are made during her internship at MyGlamm Studio. Her internship also helped her look at situations from a more strategic standpoint. I am happy that she could grab this opportunity!"

- Jatin Shah (Anushka's father)



GREENSTONE



Global Health Strategies

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